



DAIQUIRI | KOMBAT

RON COLON DAIQUIRI KOMBAT KLUB 2023 TOOLKIT

SET UP

In order to organise a Daiquiri Kombat Klub event following elements should be prepared:

- PR materials for social media announcement & invitations to be sent out (to be provided by RCS team)
- Sign-up google form for participants to be filled out pre-event & confirmed their attendance. Click [here](#) for a form example
- Music playlist to be prepared in advance & ready to play at the bar during the walk in (to be provided by RCS team)
- RCS Banana Oleo welcome drink should be prepared for all the participants and guests
- RCS portfolio must be displayed at the back bar to be visible for video shoot (behind the challenge station)

RON COLON STOCK FOR THE EVENT

To use in the challenge - Ron Colon Blue 81proof x 6 bottles

To use as a Welcome Drink for guests & participants - Ron Colon Red Banana Oleo x 6 bottles

To display at the backbar:

- Ron Colon Blue 81 Proof x 2 bottles
- Ron Colon Blue 111 Proof x 2 bottles
- Ron Colon Red x 2 bottles
- Ron Colon Green x 2 bottles
- Ron Colon RumRye x 2 bottles
- Ron Colon Rye 100 x 2 bottles
- Ron Colon Rumzcal x 2 bottles
- Ron Colon Red Banana Oleo x 2 bottles

THE CHALLENGE RULES

- Bartender has 2 mins to setup their station as required
- Timer starts when bartender presses the button
- Bartender has to make 2 Classic Daiquiris.
- Bartender has to press the button when finished
- Bartender cleans up their station after the challenge



JUDGING CRITERIA

- Only ingredients in the drink permitted - Ron Colon Blue 81 Proof, Sugar Syrup & Fresh Lime Juice (to be prepared by the bartender using Mexican elbow)
- Drink has to be shaken
- 2 Daiquiris need to be made (1 for the bartender & 1 for the judge to taste)
- Speed Pour is obligatory to use
- Video must be posted on participating bartenders instagram in IG Reels in order to be eligible.
- Obligatory to use #DaiquiriKombat hashtag and tag @roncolonsalvadoreno. Make sure an Instagram page is not private in order for the application could be submitted.

RESULTS

- Score table will be published online on the Indie Bartender website with full transparency
- Total Max Points is 100
 - 60% Speed - How quickly you can make 2 Daiquiris
 - 20% Shaking Style - Creativity of the performance
 - 20% Technique + Flavour - Has to be passable on a Saturday 3 foot deep in mainstream high volume bar
- The judges are the Ron Colon team

AWARDS

The winner of the Daiquiri Kombat challenge event in their city/country is getting a free trip to Athens Bar Show 2023.

WILD CARDS

There are Wild Cards available:

1. Outside EU: Importers | Bars
2. European Importers | Bars
3. Worldwide Online Challenge: Individual – a bartender can film him/herself

WORLDWIDE INDIVIDUAL ONLINE CHALLENGE

DESCRIPTION

Competition is open to any bartender:

- He/She must be on a legal drinking age in his country
- Must be able to prove current employment in a bar
- Challenge rules apply
- Participant must have an active Instagram account

Participant records himself preparing 2 Daiquiris using Ron Colon 81 Proof and uploads the video to his Instagram account feed.



JUDGING CRITERIA

- Only ingredients in the drink permitted - Ron Colon Blue 81 Proof, Sugar Syrup & Fresh Lime Juice with elbow
- Drink has to be shaken
- 2 Daiquiris need to be made.
- Video must be posted on participating bartender's Instagram page in order to be eligible. Obligatory to use #DaiquiriKombat hashtag and tag @roncolonsalvadoreno

VIDEO TECHNICAL REQUIREMENTS

- Video resolution 1080p
- Vertical video 9:16
- You camera recording must always have the timer visible

RESULTS

- Total Max Points is 100
 - 60% Speed - How quickly you can make 2 Daiquiris
 - 20% Shaking Style - Creativity of the performance
 - 20% Technique

PRIZE

3 x cash prize winners, with a grand prize of 1000 Euro

The judges are the Ron Colon team.

The Worldwide Online challenge DEADLINE is the 1st of July 2023 to upload your videos.
Winners expected to be announced on the 19th of July 2023.

Obligatory to use #DaiquiriKombat hashtag and tag @roncolonsalvadoreno

The judges will be looking at the videos uploaded by the hashtags.

Make sure an Instagram page is not private in order for the application could be submitted.

Final scores will be collected & a leaderboard available on the Ron Colon Salvadoreno website.

